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Facts & Figures

Owner: Choptank Community Health System, Inc.

Type of Project: A new primary care medical center

Size: 10,000 square feet

Cost: \$1.6 million

Construction Time: November 2005 - August 2006

The Need: A primary care facility to meet the needs of an underserved rural community

The Challenge: Creating a functional healthcare facility that fits aesthetically into its rural surroundings



NETWORK
TEAM MEMBERS

Davis, Bowen & Friedel, Inc.
Architect

Willow Construction, LLC
General Contractor

Shannahan Artesian Well Company, Inc.
Well Drilling



Photos courtesy of Gary Marine Photography

Goldsboro, Maryland

Goldsboro Community Health Center

For more than 25 years, Choptank Community Health System, Inc. (CCHS) has provided medical services to rural Caroline County, Md., and its surrounding areas. With the help of local, state and federal government agencies, Choptank recently expanded its ability to serve the community.

In the CCHS network, medical services are delivered at seven primary care offices, two dental centers and seven school-based health centers, according to John Strube, chief marketing and development officer for CCHS. The first physician office for the healthcare system was the Goldsboro Community Health Center, which opened in 1980. In order to continue delivering high-quality healthcare services to the residents of northern Caroline County, CCHS needed a larger facility.

Encompassing 10,000 square feet, the new Goldsboro Community Health Center is four times larger than the existing facility it replaced and is located on a different site. The Town of Goldsboro donated the land to CCHS, with additional land donated by Chaney Enterprises

— a developer planning to build a residential community near the new center.

The center houses physician services and includes space for a planned seven-chair dental center. “The facility provides comprehensive family care for the region and is the only medical office serving northern Caroline County,” said Strube.

Project architect Davis, Bowen & Friedel, Inc. focused on building a functional, yet aesthetically pleasing center that fit well with its surroundings. “The building’s design was meant to reflect the style of the utility/agricultural buildings found throughout the predominantly rural landscape,” said Scott G. Rogers, project manager for Davis, Bowen and Friedel. To that end, the design features materials such as corrugated metal siding, board and batten siding, concrete block, and heavy timber.

According to Rogers, the building’s plan is organized about a diagonal axis with the medical and dental spaces on each side of the facility being roughly symmetrical and sharing common support faci-

ties. “While the building program was simple and straightforward, I believe we were successful in creating a functional, visually appealing building that provides a comforting environment for those who work in it and visit it utilizing simple, straightforward materials,” he said.

The project was funded in part by a grant from the Maryland Department of Health and Mental Hygiene under its Administration-Sponsored Capital Program. Additional financing for the project was provided through Provident State Bank and the rural development program of the U.S. Department of Agriculture. According to Strube, the project demonstrates a working collaboration among state, federal and municipal agencies as well as a private bank to ensure the needs of a rural population continue to be met.

The new Goldsboro Community Health Center opened to the public in August 2006, continuing CCHS’ commitment to provide the community with much-needed healthcare services. ■

— Kelly Skarritt



